OFFICIAL SPONSORSHIP PROSPECTUS

reposummit.com

NARS

NORTH AMERICAN REPOSSESSORS SUMMIT

2027

SPONSORSHIP OPPORTUNITIES

APRIL 14–16, 2027

Loews Portofino • Orlando, Florida

PRESENTED BY

ARA

WHY SPONSOR NARS

The premier gathering of the repossession and recovery industry.

NARS brings the decision-makers of the recovery industry together in one room: agency owners, forwarders, lenders, and solution providers from across North America. A sponsorship puts your brand in front of this audience before, during, and after the conference, with visibility that a booth alone cannot deliver.

5,000+
Industry professionals in the ARA database

3
Days of networking, education, and training

1
Stage for your brand across the entire event

WHAT YOUR SPONSORSHIP DELIVERS

- Premium brand placement in the highest-traffic spaces of the conference.
- Direct access to attendees through lounges, activations, and experiences.
- Pre- and post-event marketing reach into the ARA database of 5,000+ professionals.
- Positioning as a committed partner to the recovery industry.

INCLUDED WITH EVERY SPONSORSHIP

- Logo on the NARS website, linked to your company site.
- Logo in the conference agenda.
- Recognition in NARS promotional and announcement emails.

ONE STAGE. THE ENTIRE INDUSTRY.

From premier tiers that own the room to focused activations that reach every attendee, there is a sponsorship built for your goals and your budget. Choose your level on the following pages and put your brand at the center of NARS 2027.

APRIL 14-16, 2027 · LOEWS PORTOFINO, ORLANDO

INVESTMENT AT A GLANCE

Every sponsorship level and what it takes to reserve it.

SPONSORSHIP	INVESTMENT	AVAIL.
PREMIER SPONSORSHIPS		
Diamond (Exclusive)	$150,000	1
Platinum	$125,000	2
Sapphire	$120,000	1
Gold	$70,000	3
EXPERIENCE & BRAND ACTIVATIONS		
Carnival Nights at the Harbor	$30,000	1
Red Bull Station	$17,000	1
Universal CityWalk T-Shirts	$15,000	1
WiFi	$15,000	1
Carnival Nights Bar	$12,500	2
Pads & Pens	$12,400	1
Water Bottle (Exhibitor Hall)	$11,900	1
Water Bottle (Tote Bag)	$11,900	1
Badge Lanyard	$9,500	1
Exhibitor Hall Side Lounge	$7,000	1
Outdoor Lounge	$7,000	2
GOLF TOURNAMENT		
Beverage Cart	$7,500	1
Hole-in-One	$6,500	1
Golf Ball	$5,500	1
Golf Hole	$1,000	18
SUPPORTING SPONSORSHIPS		
Auction	$4,700	1
Speaker Fund	$3,500	5

Premium and single-item sponsorships are limited. Contact us to confirm current availability.

DIAMOND

$150,000

EXCLUSIVE · LIMITED TO ONE SPONSOR

The flagship partnership at NARS 2027. Maximum visibility, exclusive branding rights, and premium activations that position your company as the leading partner to the industry.

EXCLUSIVE BRANDING & RECOGNITION

- Exclusive Diamond Sponsor designation throughout NARS 2027
- Prominent branding at the conference entrance and on the center panel leading to the ballroom
- Escalator branding directing attendees to event functions
- Branding on the picture-frame display behind the main registration counter
- Two custom 8' x 10' step-and-repeat backdrops near the General Session and Exhibitor Hall entrances (artwork provided by sponsor)
- Sponsor recognition at all NARS functions, with signage across General Sessions, breakout sessions, networking events, and social functions
- Verbal recognition during opening and closing remarks, plus emcee acknowledgment throughout the conference
- Marketing video between sessions (up to 30 seconds, maximum three showings per day)

EXCLUSIVE SPONSORED EXPERIENCES

- Coffee & Espresso Bar with professional barista service
- Exclusive logo placement on the official attendee tote bags
- Branding on two attendee charging stations
- Exclusive branding on guest room key cards
- Title sponsorship of the NARS Golf Tournament
- Branded chair covers on all 450 seats in the General Session Ballroom
- Five branded cocktail tables in the Exhibitor Hall
- Ten (10) conference registrations

SIGNATURE NETWORKING LOUNGE

A custom-designed lounge in the conference foyer:

- Amalfi Coast-inspired cabana
- Designer lemon sofa
- Olive accent chairs
- Wooden cocktail table
- Natural 8' x 10' beige area rug
- Custom branded pillows featuring your logo (gifted to the sponsor after the event)

EXHIBITOR BENEFITS

- Premium 20' x 20' island booth in a central Exhibitor Hall location
- Six (6) conference registrations
- Early access to the attendee list with contact information, one month prior to the event

MARKETING & PROMOTION

- Three dedicated e-blasts to the ARA database of 5,000+ industry professionals (designed by sponsor, approved by ARA, completed by May 1, 2027)
- Custom sponsor-branded photo backdrop in the main hallway outside the Exhibitor Hall
- Logo on the registration counter
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your company site
- Logo in the conference agenda
- Recognition in NARS promotional and announcement emails

PLATINUM

$125,000

2 AVAILABLE

A premium, high-impact partnership that places your brand at the center of the entire NARS experience, physically and strategically.

EVENT-WIDE RECOGNITION

- Recognized as a Premier Sponsor of NARS
- Signage displayed at all functions (General Session, breakout rooms, social events)
- Acknowledgment during welcome and farewell addresses, and by the emcee throughout NARS
- Marketing video between sessions (up to 30 seconds, provided by sponsor)

SPONSORED EXPERIENCES

- Universal CityWalk Closing Party Sponsor
- Thursday Lunch Sponsor
- Carnival Nights Bar Co-Sponsor
- Coffee & Espresso Bar with barista service (1)
- Eight (8) conference registrations
- Five branded cocktail tables in the Exhibitor Hall

EXHIBITOR HALL FOYER LOUNGE

A central networking zone in the Exhibitor Hall foyer:

- Amalfi Coast-inspired cabana
- Designer lemon sofa
- Olive accent chairs
- Wooden cocktail table
- Natural 8' x 10' beige area rug
- Custom branded pillows featuring your logo (gifted to the sponsor after the event)

EXHIBITOR BENEFITS

- 10' x 20' premium exhibitor booth
- Four (4) conference registrations
- Early access to the attendee list with contact information, one month prior to the event

MARKETING & PROMOTION

- Three e-blasts to the ARA database of 5,000+ industry professionals (designed by sponsor, approved by ARA, completed by May 1, 2027)
- Logo on the registration counter
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your company site
- Logo in the conference agenda
- Recognition in NARS promotional and announcement emails

SAPPHIRE

$120,000

1 AVAILABLE

A premium, high-impact partnership that places your brand at the center of the entire NARS experience, physically and strategically.

EVENT-WIDE RECOGNITION

- Recognized as a Premier Sponsor of NARS
- Signage displayed at all functions (General Session, breakout rooms, social events)
- Acknowledgment during welcome and farewell addresses, and by the emcee throughout NARS
- Marketing video between sessions (up to 30 seconds, provided by sponsor)

SPONSORED EXPERIENCES

- Universal CityWalk Bar Sponsor (with sponsor logo on TV)
- Opening Cocktail Party Sponsor
- Opening Cocktail Party Bar Sponsor
- Carnival Nights Bar Sponsor (1)
- Coffee & Espresso Bar with barista service (1)
- Six (6) conference registrations
- Five branded cocktail tables in the Exhibitor Hall

EXHIBITOR HALL FOYER LOUNGE

A central networking zone in the Exhibitor Hall foyer:

- Amalfi Coast-inspired cabana
- Designer lemon sofa
- Olive accent chairs
- Wooden cocktail table
- Natural 8' x 10' beige area rug
- Custom branded pillows featuring your logo (gifted to the sponsor after the event)

OUTDOOR LOUNGE

A central networking zone maximizing brand presence:

- Citrus Plaza setting
- Roma sofa
- Two Roma accent chairs
- Roma cocktail table with your logo

EXHIBITOR BENEFITS

- 10' x 20' premium exhibitor booth
- Four (4) conference registrations
- Early access to the attendee list with contact information, one month prior to the event

MARKETING & PROMOTION

- Three dedicated e-blasts to the ARA database of 5,000+ industry professionals (designed by sponsor, approved by ARA, completed by May 1, 2027)
- Custom sponsor-branded photo backdrop in the main hallway outside the Exhibitor Hall
- Logo on the registration counter
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your company site
- Logo in the conference agenda
- Recognition in NARS promotional and announcement emails

GOLD

$70,000

3 AVAILABLE

High-visibility positioning and deep engagement across the conference.

EVENT-WIDE RECOGNITION

- Recognized as a Premier Sponsor of NARS
- Signage displayed at all functions (General Session, breakout rooms, social events)
- Acknowledgment during welcome and farewell addresses, and by the emcee throughout NARS
- Marketing video between sessions (up to 30 seconds, provided by sponsor)

SPONSORED EXPERIENCES

- Tasty Snacks Sponsor
- Friday Brunch Sponsor
- Coffee & Espresso Bar with barista service (one shared across the three Gold Sponsors)
- Six (6) conference registrations
- Five branded cocktail tables in the Exhibitor Hall

OUTDOOR LOUNGE

A central networking zone maximizing brand presence:

- Citrus Plaza setting
- Roma sofa
- Two Roma accent chairs
- Roma cocktail table with your logo

EXHIBITOR HALL SIDE LOUNGE

- Oversized branded lampshade with a modern Italian white bench and gold cube
- Branded pillows may be donated to a recipient of your choice on the final day of NARS
- Signage inside the Exhibitor Hall

EXHIBITOR BENEFITS

- 10' x 20' premium exhibitor booth
- Four (4) conference registrations
- Early access to the attendee list with contact information, one month prior to the event

MARKETING & PROMOTION

- Two e-blasts to the ARA database of 5,000+ industry professionals (designed by sponsor, approved by ARA, completed by May 1, 2027)
- Logo on the registration counter
- Logo on a column in the General Session room
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your company site
- Logo in the conference agenda
- Recognition in NARS promotional and announcement emails

EXPERIENCE & BRAND ACTIVATIONS

High-visibility placements that put your brand in front of every attendee.

CARNIVAL NIGHTS AT THE HARBOR $30,000

Thursday night's after-party will take place from 8:00 to 11:00 p.m. at The Harbor at Loews Portofino Bay, a beautiful outdoor waterfront venue transformed into a vibrant carnival featuring midway games, great food, drinks, live entertainment, and plenty of networking.

- Prominent event signage throughout the venue
- Logo placement on the carnival game booths
- Two (2) complimentary conference registrations
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your site
- Logo on the conference agenda
- Recognition in NARS promotional and announcement emails
- Early access to the attendee list with contact information, one month prior to the event

WIFI $15,000

- WiFi login page customized with your password, welcome line, and logo
- Signage displayed throughout NARS
- Two (2) conference registrations
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your site
- Logo on the conference agenda
- Recognition in NARS promotional and announcement emails
- Early access to the attendee list with contact information, one month prior to the event

RED BULL STATION $17,000

- Signage displayed on the Red Bull station
- Two (2) conference registrations
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your site
- Logo on the conference agenda
- Recognition in NARS promotional and announcement emails
- Early access to the attendee list with contact information, one month prior to the event

UNIVERSAL CITYWALK T-SHIRTS $15,000

- Your logo on every t-shirt to be worn at the Universal CityWalk Closing Party
- Two (2) complimentary conference registrations
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your site
- Logo on the conference agenda
- Recognition in NARS promotional and announcement emails
- Early access to the attendee list with contact information, one month prior to the event

EXPERIENCE & BRAND ACTIVATIONS

Continued

CARNIVAL NIGHTS BAR — $12,500

2 AVAILABLE

- Signage displayed at the bars on Awards Night
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your site
- Logo on the conference agenda
- Recognition in NARS promotional and announcement emails
- Early access to the attendee list with contact information, one month prior to the event

WATER BOTTLE — $11,900

TOTE BAG

- Your logo on one side of a water bottle (NARS logo on the other) placed in the tote bag given to every NARS registrant
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your site
- Logo on the conference agenda
- Recognition in NARS promotional and announcement emails
- Early access to the attendee list with contact information, one month prior to the event

PADS & PENS — $12,400

- Your logo on a pad and pen given to every NARS registrant (pads and pens supplied by sponsor)
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your site
- Logo on the conference agenda
- Recognition in NARS promotional and announcement emails
- Early access to the attendee list with contact information, one month prior to the event

WATER BOTTLE — $11,900

EXHIBITOR HALL

- Your logo on one side of a water bottle (NARS logo on the other) available to all attendees in the Exhibitor Hall
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your site
- Logo on the conference agenda
- Recognition in NARS promotional and announcement emails
- Early access to the attendee list with contact information, one month prior to the event

EXPERIENCE & BRAND ACTIVATIONS

Continued

BADGE LANYARD — $9,500

- Your logo on the lanyard holding every attendee badge
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your site
- Logo on the conference agenda
- Recognition in NARS promotional and announcement emails
- Early access to the attendee list with contact information, one month prior to the event

OUTDOOR LOUNGE — $7,000

2 AVAILABLE

- Citrus Plaza setting with Roma sofa, two Roma chairs, and a Roma cocktail table with your logo
- A central networking zone maximizing brand presence and guest interaction
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your site
- Logo on the conference agenda
- Recognition in NARS promotional and announcement emails
- Early access to the attendee list with contact information, one month prior to the event

EXHIBITOR HALL SIDE LOUNGE — $7,000

1 AVAILABLE

- Oversized branded lampshade with a modern Italian white bench and gold cube
- Branded pillows may be donated to a recipient of your choice on the final day of NARS
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your site
- Logo on the conference agenda
- Recognition in NARS promotional and announcement emails
- Early access to the attendee list with contact information, one month prior to the event

Availability shown where limited. Contact us to confirm remaining inventory.

GOLF TOURNAMENT

Reach attendees on the course at the NARS Golf Tournament.

BEVERAGE CART — $7,500

- Exclusive branding on the beverage carts throughout the tournament
- Signage displayed at the golf course
- Opportunity to distribute branded items at the tournament (shirts, tees, ball markers, towels)
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your site
- Logo on the conference agenda
- Recognition in NARS promotional and announcement emails
- Early access to the attendee list with contact information, one month prior to the event

GOLF HOLE — $1,000

18 AVAILABLE

- Signage displayed at your hole on the course
- Logo on the NARS website, linked to your site
- Logo on the conference agenda
- Recognition in NARS promotional and announcement emails

HOLE-IN-ONE — $6,500

- Signage displayed at the golf course
- Opportunity to distribute branded items at the tournament
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your site
- Logo on the conference agenda
- Recognition in NARS promotional and announcement emails
- Early access to the attendee list with contact information, one month prior to the event

GOLF BALL — $5,500

- Your logo on the golf balls used in the tournament
- Signage displayed at the golf course
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your site
- Logo on the conference agenda
- Recognition in NARS promotional and announcement emails
- Early access to the attendee list with contact information, one month prior to the event

SUPPORTING SPONSORSHIPS

Accessible ways to align your brand with NARS 2027.

AUCTION — $4,700

- Your logo on the auction paddles (paddles paid for by sponsor)
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your site
- Logo on the conference agenda
- Recognition in NARS promotional and announcement emails
- Early access to the attendee list with contact information, one month prior to the event

SPEAKER FUND — $3,500

5 AVAILABLE

- Acknowledgment on the Speakers page of the NARS website and conference agenda
- Digital recognition in the General Session room before sessions begin
- Logo on LED signage in the Exhibitor Hall and on rotating sponsor presentations in the General Session Room between sessions
- Logo on the NARS website, linked to your site
- Logo on the conference agenda
- Recognition in NARS promotional and announcement emails
- Early access to the attendee list with contact information, one month prior to the event

NARS

RESERVE YOUR SPONSORSHIP

Sponsorships are reserved on a first-come basis and premium placements are limited. Secure your level for NARS 2027 and put your brand at the center of the recovery industry's premier event.

CONTACT US TO RESERVE

Dawn Psaromatis

dawn@truly-wow.com 512-565-9709

reposummit.com

American Recovery Association · North American Repossessors Summit

APRIL 14–16, 2027

Loews Portofino • Orlando, Florida

THE NARS EXPERIENCE

A preview of the branded lounges, activations, and registration spaces.

OUTDOOR LOUNGE



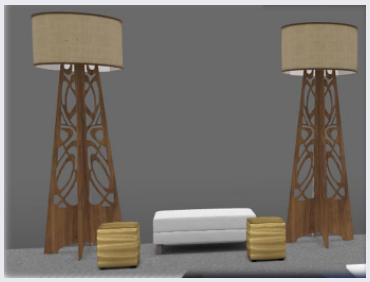
FOYER CABANA LOUNGE



EXHIBITOR SPACE



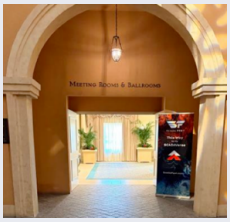
EXHIBITOR HALL SIDE LOUNGE



REGISTRATION TABLES



ENTRANCE & BALLROOM BRANDING



Renderings shown for reference. Final on-site furnishings and branding may vary.